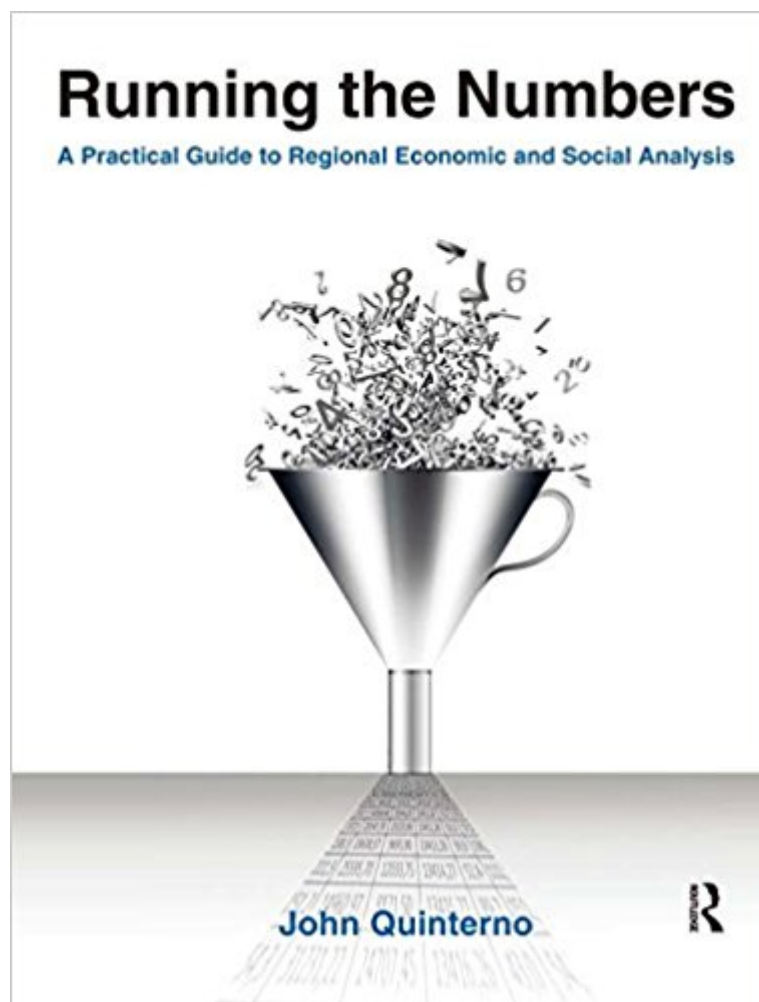




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Running The Numbers: A Practical Guide To Regional Economic And Social Analysis: 2014: A Practical Guide To Regional Economic And Social Analysis





Synopsis

Through use of practical examples and a plainspoken narrative style that minimises the use of maths, this book demystifies data concepts, sources, and methods for public service professionals interested in understanding economic and social issues at the regional level. By blending elements of a general interest book, a textbook, and a reference book, it equips civic leaders, public administrators, urban planners, nonprofit executives, philanthropists, journalists, and graduate students in various public affairs disciplines to wield social and economic data for the benefit of their communities. While numerous books about quantitative research exist, few focus specifically on the public sector. *Running the Numbers*, in contrast, explores a wide array of topics of regional importance, including economic output, demographics, business structure, labour markets, and income, among many others. To that end, the book stresses practical applications, minimises the use of maths, and employs extended, chapter-length examples that demonstrate how analytical tools can illuminate the social and economic workings of actual American regions.

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Customer Reviews

This book filled in gaps in my graduate-level education I did not know were there. It is accessible to any audience, and I would highly recommend it to anyone seeking a better understanding of economic and social analysis. I will be referring to it frequently throughout my career.

The book was received exactly as described on . Shipping was fast and smooth.the book is practical and can be used by many audiences. I could not be happier with this edition of running the Numbers. Anyone interested in local and regional economic development will find this book very useful.

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